

Introduction

This is Go Mobile Inc. privacy policy and applies to our websites and any services that we provide to you through our website. We create and operate various digital technology platforms and provide related services that provide cooperation between the buyer and seller of advertising resources. It is effective as of May 31, 2022 ("Effective Date").

By using this site, you acknowledge that you have read, and agree to, this policy.

What Information do we collect, and how do we use it?

We do not collect personal data that can identify you (the Internet user) in the "real world". When you visit the Site, we do not know your name, email address or any information that directly identifies you, unless you send us a message using the feedback form on the website.

We perform automated processing of the following data obtained through our Services:

- country, city;
- electronic data (HTTP-headers, IP-address, cookies, web beacons/pixel tags, browser identifier data, hardware and software information (user agent based));
- mobile identifiers;
- the date and time of access to our Services.

If you entered into correspondence with us, then we can keep a copy of it.

If you arrive at our website from an external source (such as a link on another website or in an email), we record information about the source that referred you to us.

If you fill out the feedback form on the website, we may also process your full name, e-mail address, telephone number, User's place of work and position.

We use third party tracking services that employ cookies and page tags (also known as web beacons) to collect aggregated and anonymized data about visitors to our websites. This data includes usage and user statistics, but not personally identifiable information.

The information we collect about you may be used by us for any purposes defined in this Policy and permitted by law.

We also use your information for the following purposes:

1. To contact you for marketing purposes (if you opt-in on our registration page). We will only do this if you have given us your express permission to contact you for this purpose.
2. To respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
3. Establishing feedback with the you, including sending notifications, requests regarding the provision of services by the Operator, processing yours requests and applications from the you, and sending (receiving) the results of services and products provided.

Third party links

At our discretion, we may include or offer third-party products or services. These third-party sites have separate and independent privacy policies. Therefore, we are not responsible for the content and activities of these sites. You should familiarize yourself with applicable third-party privacy policies and terms of use when visiting any external sites, as well as before providing any personal information to such external sites.

Security and data storage

We collect and save data within 12 months from the date of their receipt. Our cookies expire 30 days after their last update.

What communications can You expect from us?

Special Offers and Updates We will occasionally send you information on products, services, special deals, and promotions (if you opt-in on our registration page). If you no longer wish to receive this type of communication, you can opt-out through the link in the email communication.

Supplementation of Information In order to provide certain services to you, we may supplement the personal information you submit to us with information from third party sources, including in respect of credit worthiness and verification of any information provided.

Do we share your information?

Aggregate Information (non-personally identifiable) We share aggregate information about our users for marketing purposes. We also share aggregate information with third party providers, in order to provide the services (as noted above).

We do not link aggregate user data with personally identifiable information.

Personally identifiable information We share personally identifiable information (PII) with certain third parties, in order to provide you with the Services. In certain instances, we may share PII with our suppliers (data and inventory exchanges). Finally, we share PII with our parent company and subsidiaries, for record-keeping purposes, billing purposes, and for general business purposes.

Legal Disclaimer We reserve the right to disclose your PII as required by law, and when we believe that disclosure is necessary to protect our rights and/or to comply with any applicable judicial proceeding, court order, or legal process.

How to unsubscribe from our newsletter and communications?

If you no longer wish to receive our newsletter and promotional communications, you may unsubscribe by following the instructions included in each newsletter or communication or by

emailing us at hi@gomobile.ai

Do we use cookies?

Yes. "Cookies" are pieces of information (actually, alphanumeric identifiers) generated by web servers, and stored on your web browser for future access. Cookies cannot view or retrieve data from other cookies, nor can they capture files or data stored on your computer. We do not link the information that we store in cookies to any PII that you submit while on our site.

We use both session ID cookies and persistent cookies. We use session cookies to make it easier for you to navigate our site. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your web browser's "help" file.

We set a persistent cookie to store your passwords, so you don't have to enter it more than once. Persistent cookies also enable us to track and target the interests of our users to enhance the experience on our site.

If you reject cookies, you may still use our site, but your ability to use some areas of our site will be limited.

For more information on cookies, see: <https://www.allaboutcookies.org/faqs/cookie-file.html>

Do we use web beacons?

Yes. "Web beacons" are small images (generally a single transparent pixel) with a unique identifier, served to you as part of a web page or other document. Web beacons may be used in parts of our Services for purposes such as site traffic reporting, unique visitor counts, advertising auditing and reporting, and personalization. In certain instances, we may tie the information gathered by web beacons to PII.

Through our partners, we use web beacons in our HTML-based emails to let us know which emails recipients have opened. This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns.

For more information on web beacons, see: <https://www.allaboutcookies.org/faqs/beacons.html>

How do I access my PII?

You have the right to access, update, and correct inaccuracies in your PII in our custody and control, subject to certain exceptions prescribed by law. You may request access, updating and corrections of inaccuracies in the personal information we have in our custody or control by emailing us at hi@gomobile.ai. We may request certain personal information for the purposes of verifying your identity when requesting access to or correction of your personal information records.

If your personally identifiable information changes, or if you no longer desire to use our Services, you may correct, update, delete or deactivate it by emailing us at hi@gomobile.ai.

Will my information be transferred?

In the event that our Company (or its parent or subsidiary companies) goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred.

What if we change this privacy policy?

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we decide to change our privacy policy, we will post the updated version, together with an updated Effective Date, on this page. We encourage you to check this page periodically for any changes.

Contact Us

If you have any questions or suggestions regarding our privacy policy, please contact us: hi@gomobile.ai